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JAN 29 1912

DIRECTORY FOR
ADVERTISERS
WILL BE FOUND TO-DAY
ON PAGE 9, COLUMN 7.

WHOLE NO. 27,552.

NEW YORK, MONDAY, JANUARY 29, 1912.—EIGHTEEN PAGES.—

BY THE NEW YORK HERALD COMPANY.

PRICE THREE CENTS.

MAIN OFFICE,
HERALD SQUARE.

HERALD BRANCH OFFICES

FOR RECEIVING ADVERTISEMENTS AND SALE OF PAPERS—

BOSTON OFFICE—NO. 20 PARK ROW,
OPEN DAY AND NIGHT, SUNDAYS IN-
CLUDED.

BALTIMORE OFFICE—NO. 20 WEST 125TH ST.,
JUST WEST OF 7TH AV. OPEN UNTIL 10
O'CLOCK P. M. SUNDAYS INCLUDED.

BROOKLYN OFFICE—NO. 405 EAST 10TH ST.,
JUST EAST OF 2D AV. OPEN UNTIL 10
O'CLOCK P. M. SUNDAYS INCLUDED.

BROOKLYN OFFICE—NO. 37 WASHINGTON
ST. OPEN 8 A. M. TO 10 P. M. SUNDAYS
INCLUDED.

PEKIN BUREAU—Legation Quarter.

WASHINGTON BUREAU—No. 1,502 H
st. N. W.

Herald advertisements will also be re-
ceived at office rates at the following places
of business in this city and elsewhere.

PHILADELPHIA.

The North American, Broad and Sans-
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Advertisements for the North American
received at the Herald office at regular
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BALTIMORE.

The Sun, Sun square.

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I. SCHVAL, Pharmacy, 750 3d av.

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Address: Herald Square, Borough of Man-
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PERSONAL.

BYE-Z. goes C. early March. Billa. BROW.

WILLIE BANKS, machinist, formerly of Fort Ed-
ward, employed in the construction of the
F. J. L. LEARY, Sanitary Springs, N. Y.

WANT addresses of professional men for pos-
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illustrations. Write or call INSURE CO., 130
West 37th st.

Europe.

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Personal Advertisements—30c. line daily
or Sunday.

LOST AND FOUND.

LOST.

GENTLEMAN'S solitaire diamond ring, lost on
Park or Madison av., 115th to 116th st.; liberal
reward. Apply H. H. apartment 33, 606 West
116th st.

GENTLEMAN'S diamond ring, grey setting,
11th, 8th av.; liberal reward. LIDUS, 234 West
125th st.

LOST—Full Dress Case marked "T. A. T." be-
tween West Star Rock and Collingwood Hotel,
Sunday afternoon. Finder kindly return to
reward by delivering case to Collingwood Hotel,
15 West 50th st.

LOST—On January 27, between Tarrytown and
Manhattan Hotel, large single stone emerald
ring, reward. Return to Mrs. J. C. O'NEAL,
2,000 6th av.

LOST—At 30th St. Theatre, near Broadway, Sat-
urday morning, diamond bracelet, reward. In-
quire for associations. Reward if returned to
L. C. CROSSLEY, 100 West 50th st.

LOST—Sunday, small green emerald ring, re-
ward. Between Buckingham Hotel and Penn-
sylvania Railroad, reward. Return to
Buckingham Hotel office, reward.

LOST—Sunday evening, a gold Locket, 150th
st., 6th av.; reward. Return to 150th
st., 6th av.; reward. V. R. SLATE, 318 West
150th st.

LOST—Lady's gold watch, with brown fob, Sun-
day morning, on 145th st., between Lenox and
Central avs.; reward. LAWRENCE, 167 West
145th st.

LOST—Friday night, on Harrisburg Flyer, Jersey
Central, silver watch, reward, no questions.
Room 1,508, 128 Broadway.

LOST—A gold watch, silver and gold fob, with
gold fob, reward. Return to 122 East 80th
st., 1st floor, reward. Commence Schreyer—2855.

LOST—Silver watch Bag, containing purse, 8th
av., between 6th and 65th st. Reward if re-
turned 264 West 85th st.

LOST—Small pocket watch, reward. Return to 122 East
80th st.

LOST—Wednesday afternoon, diamond brooch, 150th
st., 6th av.; reward. Return to 150th
st., 6th av.; reward. Room 2,025, 105 Broadway.

LOST—Bank Book; MARY MYERS. Return to
bank.

NOTICE, Pawnbrokers—My supplies, bracelet,
flexible platinum settings, pay check, and
reward; no questions asked. FRANKIE, 45 East
25th st.

\$20 Reward—Brilliant and white Boston ball
Tennis, 1st floor, 14th st., 6th av.; no ques-
tions asked if returned. 212 Madison av.

\$200 reward and no questions asked for return of
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Probable snow or rain;
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For detailed weather report and
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Today The weather
promises to be
cloudy and warmer.

Formerly A. T. Stewart & Co.,
Broadway, Fourth Avenue,
Eighth to Tenth Street.

The Real Paris
of America—
LES SALONS MARCELLE DEMAY
in the Wanamaker Store

Ever since Marcelle Demay installed herself
at 11 rue Royale, Paris, and appointed the
Wanamaker Stores her exclusive representa-
tives in America, there has been talk about
the daring and novel idea of the new modiste,
and the very beautiful, refined and truly Paris-
ian styles which she creates.

Her inspiration of sending a half dozen new
hats to America each week keeps the fashion-
able New York dames de Societe absolutely au
courant with the latest mood and the latest
mode of Paris. And it has given the Wana-
maker Store the prestige of being the only
Magazin des Modes in America to show the
new hats as they make their debut, and at the
moment when Paris puts them on her head.

The dainty woman who buys her millinery at